

JointWise™ stands apart from the rest

Joint supplements are widely used by horse owners, and with so many products to choose from, clients look to you for recommendations. In some cases your clients may own the same horse for many years. Other clients purchase a horse to meet a specific set of goals and then sell the horse. In any circumstance, the maintenance of soundness and good joint health is essential. A complete joint supplement can play a supportive role. For horses of all ages, as a preventative measure, JointWise supports healthy cartilage and synovial fluid, reducing the damaging effects of everyday wear and tear. For horses with injuries, it will support the healing process. And while it won't reverse arthritic changes in senior horses, a joint supplement supports reduced inflammation, decreasing pain and stiffness.



How does JointWise measure up?

JointWise stands apart from the rest because it contains a full complement of the ingredients that are believed to have a supportive effect on joint health: glucosamine, chondroitin sulfate, MSM, sodium hyaluronate, and manganese sulfate. What makes JointWise truly unique is the addition of fermentation metabolites.

Why include fermentation metabolites?

Fermentation metabolites (FM) are produced from a proprietary yeast fermentation process. They have been shown in controlled research trials to support a positive immune response when the body is faced with a challenge.

One way scientists view osteoarthritis is to consider it as an imbalance in your horse's immune system. When an imbalance occurs, specific immune factors lose the ability to recognize "self." These aggressive immune components begin to attack your horse's own cells, resulting in inflammation and tissue damage. Research studies have demonstrated the ability of fermentation metabolites to temper these excessive immune responses, maintaining a more balanced system. Further, several factors and compounds that cause the symptoms of arthritis were diminished in animals consuming fermentation metabolites.

See how JointWise compares to other popular joint supplements

Product	Quantity of ingredients provided per level scoop						Recommended dose per day	Cost per day at recommended dose
	Glucosamine	Chondroitin Sulfate	MSM	Sodium Hyaluronate	Manganese Sulfate	Fermentation Metabolites		
JointWise™	5,000 mg	1,200 mg	1,000 mg	100 mg	100 mg	5,000 mg	1 scoop	\$1.98
Cosequin® ASU Plus	3,600 mg	600 mg	2,500 mg	100 mg	none	none	2 scoops	\$2.03
Chondrogen EQ™	5,000 mg	500 mg	none	20 mg	20 mg	none	1 scoop	\$2.23
Grand Complete™	1,250 mg	none	1,250 mg	none	none	70 mg	2 scoops	\$1.31
Fluid Action® HA Powder	5,000 mg	none	2,000 mg	100 mg	none	none	1 scoop	\$1.15