

How to address two common springtime complaints

1. Loss of condition over the winter

After a hard winter it isn't uncommon for some horses to lose weight. This often causes owners to become concerned and they call you for advice. They want to put condition back on as quickly as possible.

Your goal is to support healthy weight gain in your patient.

Wiser Concepts® has the perfect solution: WeightGainWise™

WeightGainWise is a high-fat supplement that is recommended for horses of all ages. It is suitable for horses that are sensitive to starch and sugar.



Five reasons why WeightGainWise is the best solution



1. Horses will clean up their feed and gain weight efficiently.

WeightGainWise contains prebiotics that stimulate the appetite and increase overall digestibility of the diet by supporting a robust microflora population in the hindgut.

2. Horses will remain easy to ride and work with as they gain weight.

The low starch/sugar formula of WeightGainWise will not cause the hormone spikes that lead to excitability.

3. Meal sizes will remain small, reducing the incidence of hindgut imbalances.

The fat in WeightGainWise contains over two times the energy as the equivalent starch in grains. The recommended feeding rate is 8 oz per day, split into two 4-oz servings. WeightGainWise can be mixed with beet pulp, fiber pellets, or concentrates.

4. The risk of grain overload leading to colic, diarrhea, and laminitis is greatly reduced when fats are fed as an energy source.

WeightGainWise provides safe calories derived from a blend of healthy fats that are easily digested and absorbed by the horse.

5. The balance of omega fatty acids is healthier.

WeightGainWise provides a healthier ratio of omega-3 to omega-6 fatty acids than commonly used vegetable/corn oils.



2. Rich spring grass causing colic and laminitis in sensitive horses

Spring is a dangerous season for horses that are sensitive to sugar-laden pasture grass. When the days are warm and the nights are cold, cool-season grasses produce a lot of sugar during the daylight hours and then don't use it to grow during the cool night; this leaves pastures full of rich grass that tips sensitive horses over the edge. You get called in to treat colic and sore feet.

Your goal, once you have treated the acute problem, is to reduce the risk of recurrence. You need to protect the health of your patient by reducing exposure to rich grass while still providing adequate levels of nutrients.

Wiser Concepts® has the perfect solution: NutrientWise™

NutrientWise is a complete vitamin and mineral supplement that fills the nutritional gaps that occur when an all-dried forage diet is required. NutrientWise is suitable for horses of all ages and stages of life. It will not add additional calories to the diet.



Four reasons why NutrientWise is the best solution:



1. Horses are provided with the required nutrients necessary for optimal health and wellness.

NutrientWise contains readily available chelated minerals, plus both fat-soluble and water-soluble vitamins. It provides the nutrients most often lacking in the diets of horses that are consuming all-forage diets and those eating limited amounts of fortified feed.

2. The required vitamins and minerals are easy to feed and readily accepted by the horse.

NutrientWise is an alfalfa-based pellet that horses just love. It can be fed alone or mixed with beet pulp or fiber pellets. It is a perfect way to increase the nutrient levels of horses that are being fed less than the recommended amount of a fortified commercial feed or those maintained on all-dried forage diet.

3. Natural vitamin E is included in the formula.

NutrientWise provides the natural vitamin E missing from a diet lacking in fresh green grass. It is the same highly bioavailable source of vitamin E as found in Elevate®. Horses lacking adequate levels of natural vitamin E are at a higher risk for developing neurological diseases.

4. High-quality prebiotics are provided to support healthy populations of microflora in the hindgut.

NutrientWise provides prebiotics derived from yeast that support robust beneficial microflora populations. This increases the digestibility of the overall diet and reduces the impact of pathogenic microbes.



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Developed by:

