

WeightGainWise™

Calorie-rich, high-fat supplement designed to maintain optimal body weight and a healthy appetite.



General Information

There are times in a horse's life when a diet of hay and grain is just not enough. WeightGainWise is a concentrated blend of easy-to-digest, calorie-dense fats that delivers a safe source of energy. Additional prebiotics and probiotics increase the digestibility of the entire diet and stimulate the appetite in picky eaters. And because we understand that more isn't always better for some horses, WeightGainWise has been formulated to be fed in small amounts: as little as 8 ounces (1/2 lb) per day is all you need.

WeightGainWise:

- Maintains healthy body weight in hardworking, high-strung or otherwise stressed horses
- Supports optimal digestibility of the total ration and stimulates a healthy appetite
- Supports a calm and focused attitude by reducing the hormone spikes related to excessive intake of simple carbohydrates
- Sustains healthy metabolism by providing calories low in starch and sugar

Indications

Horses that need additional energy to fuel work or body condition.

Age, job, and reproductive status all play a role in how much energy horses need to look and perform their best. Younger horses being prepared for sale or those in training often need additional calories to fuel both healthy growth and performance. Older horses can have trouble maintaining body condition, especially over the topline. Stallions under both physical and

mental pressure during a long breeding season often begin to lose condition. Lactating mares need additional calories to sustain both milk production, to support the foal by their side, and a positive energy balance so that rebreeding for the next season is successful. The addition of a calorie-dense fat supplement like WeightGainWise meets the need without the risk of grain overload. WeightGainWise is recommended at a rate of 4 to 8 ounces per day. Up to 16 oz can be fed when needed. The amount of WeightGainWise offered should be adjusted depending on energy demand.

Hard keepers; hardworking, high-strung, stressed horses.

We have all dealt with one: that horse you can't keep weight on. It might be because they are high-strung or just hardworking, but either way, getting them to consume enough calories is a constant challenge. WeightGainWise was developed with these individuals in mind. Because it is a blend of fats, it is very energy-dense, allowing for a small amount of supplement to provide a significant chunk of calories. The addition of both prebiotics and probiotics stimulates the appetite. WeightGainWise is recommended at a rate of 4 to 8 ounces per day.

Metabolically challenged horses.

More and more horses are being diagnosed with metabolic disease and other starch/sugar-related sensitivities. When additional energy is required, fat is the energy source of choice for such horses. When digested, fat is utilized without producing the extreme hormone spikes known to negatively affect temperament and glucose metabolism. WeightGainWise is recommended at a rate of 4 to 8 ounces per day. Care should be taken when feeding a high-fat supplement to easy keepers and sedentary horses, as unhealthy weight gain can occur. Monitor weight routinely and adjust the amount of WeightGainWise fed to attain and remain at a healthy target weight.

Illness and injury.

The stress of illness or injury can take a significant toll on a horse, both mentally and physically. Providing enough energy to support healing and maintain a healthy weight is essential. Guarding against starch/sugar overload and keeping the digestive tract healthy and balanced is a must so that secondary problems such as laminitis and colic

don't complicate a horse's recovery. Begin introducing WeightGainWise slowly until the desired amount is attained. Monitor weight routinely and adjust the amount fed accordingly.

Dosage and administration

FEEDING RECOMMENDATIONS

1 scoop = 4 oz

Feed 2 scoops (8 oz) daily. For best results, split into two 1-scoop (4 oz) servings.

As with any change in your horse's diet, we recommend introducing WeightGainWise in small amounts and slowly increasing to the full serving (8 oz daily) over a period of a week to 10 days.

AVAILABLE SIZES

20 lb (9.09kg) bucket (contains 80 scoops)

8 lb (3.64 kg) bucket (contains 32 scoops)

SAFETY

WeightGainWise is recommended for horses of all ages and classes. To ensure the efficacy of WeightGainWise for the entirety of its shelf life, store it in a cool, dry place and reseal the lid during storage. Shelf life is 18 months from date of manufacture when stored under suitable conditions.

GUARANTEED ANALYSIS

Crude Fat (Min.).....50%
Saccharomyces cerevisiae 9×10^8 CFU/lb
Lactobacillus acidophilus..... 5×10^7 CFU/lb
Enterococcus faecium..... 3.5×10^6 CFU/lb

INGREDIENTS

High-quality fat

The fat sources utilized in WeightGainWise include rice bran, ground flax, and flaxseed oil. Fat does not cause the hindgut imbalances that high levels of starchy/sugary grains will, reducing the risk of grain overload and the dangers it presents. Once digested, fat is utilized without producing the extreme hormone spikes known to negatively affect temperament and glucose metabolism. Horses require a certain amount of fat in the diet to properly digest fat-soluble vitamins such as A, D, E, and K.

Fats contain 2.25 times the energy of equivalent carbohydrates or proteins. Supplementation with fat can reduce the amount of starchy/sugary grains needed in the diet. By decreasing meal size and offering a diet rich in fat and fiber, horses become less prone to colic, laminitis, and insulin resistance-related disorders. Smaller meal sizes are also more attractive to picky eaters.

Fat is an excellent energy source for performance horses. Research has proven that fat is a superior energy source when compared to high-starch grains. Scientific studies have shown that, during strenuous exercise, horses fed fat had lower lactic acid levels and lower heart rates than horses fed high-starch feeds. Because lactic acid causes muscle fatigue, horses fed fat had improved stamina and subsequent shorter recovery periods after exercise.

In broodmares, studies have shown that mares in good condition and positive energy balance (those who are not skinny or losing weight) have higher conception rates.

Growing horses raised on high-fat, high-fiber, low-starch diets exhibit a lower incidence of developmental orthopedic disease.

Direct-fed microbials

Direct-fed microbials help to balance the GI tract, producing a hindgut environment that encourages beneficial bacteria to grow. When beneficial bacteria flourish, the digestive tract operates at an optimal level, digestion improves, immunity levels increase, and horses utilize their feed more efficiently.

Lecithin

Lecithin is a beneficial fatty acid that aids digestion and encourages maximal absorption of nutrients. Lecithin also contains choline, a factor necessary in the production of acetylcholine. As a neurotransmitter, acetylcholine is a critical component of the nervous system.

Developed by:



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