

Equi-Jewel® Rice Bran

High-fat rice bran supplies a highly digestible and safe form of calories to the diet.

Fat contains more than two times the energy that carbohydrates and proteins do, thereby fueling horses more efficiently. Fat is considered a “cool” feedstuff because it does not cause the hormone spikes that lead to excitability.

A little bit of Equi-Jewel goes a long way and decreases the amount of starchy concentrates (grains) you have to feed. This reduces the risk of colic and laminitis resulting from grain overload.

Equi-Jewel is an excellent source of energy for horses struggling with RER (tying up) and PSSM.

Available Sizes:

- **Meal form, 40 lb**
(18.18 kg) bag
- **Pelleted form, 40 lb**
(18.18 kg) bag

Ingredients:

Stabilized rice bran and calcium carbonate.

Guaranteed Analysis:

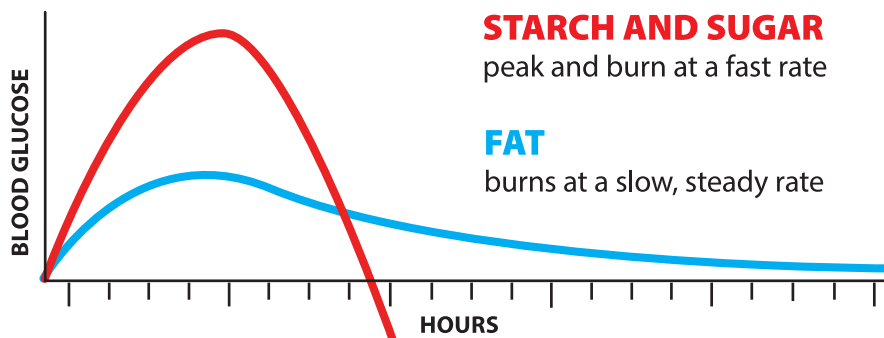
Crude protein (Min.)	12.50%
Crude fat (Min.)	18.00%
Free fatty acids (Max.)	4.00%
Crude fiber (Max.)	13.00%
Calcium (Min.)	1.75%
Calcium (Max.)	2.25%
Phosphorus (Min.)	1.75%

Colic and laminitis



By decreasing meal size and offering a diet rich in fat and fiber, horses become less prone to colic and laminitis.

Source of calm, cool energy



Fat is often referred to as a “cool” energy source. Feeds high in starch and sugar tend to produce hormone surges that some researchers feel may cause horses to become more excited or “hot”-tempered. Fat burns at a slow, steady rate, reducing the hormone spikes.



Get the skinny on feeding fat.



Research-proven in a variety of horses

Scientific studies have shown that, during strenuous exercise, performance horses fed fat had lower lactic acid levels than horses fed high-starch feeds. Because lactic acid causes muscle fatigue, horses fed fat had improved stamina. When rice bran (Equi-Jewel) was fed to performance horses, they had lower heart rates, more stamina, and subsequent shorter recovery periods.

In broodmares, studies have shown that mares in good condition and positive energy balance (those who are not skinny or losing weight) have better conception rates. Adding rice bran to the diet allows breeders to keep mares in better condition without the risk of grain overload. Rice bran has been shown to improve fertility rates in both mares and stallions.

Growing horses raised on high-fat, high-fiber, low-starch diets exhibit a lower incidence of developmental orthopedic disease.



Feeding Recommendations

Offer 1-2 pounds daily with current ration.



- *All-natural ingredients*
- *High in fat and fiber*
- *Balanced calcium-to-phosphorus ratio*
- *Unique stabilization process ensures freshness*