



Try Ker-A-Form TODAY!

Contact Kentucky Performance Products for ordering information.

Available in 25-lb and 3-lb buckets.



P.O. Box 1013
Versailles, KY 40383
800-772-1988
KPPusa.com

Ker-A-Form™

A hoof, hair and skin conditioner with digestive aids.

What horses benefit from Ker-A-Form?

- Any horse or pony with brittle hooves, dry skin, and/or dull hair coats
- Those that are prone to losing shoes
- Horses/ponies that are being ridden or competed on a regular basis
- Those that are bathed frequently
- Show and sale horses/ponies that require superior hair coats

What does Ker-A-Form contain?

Ker-A-Form contains a blend of full-fat soybeans, yeast cultures, biotin, zinc, methionine, and iodine. This combination of nutrients softens and nourishes the skin, adds bloom to the hair coat, toughens hooves, and aids in the maintenance of a healthy hindgut.

What will Ker-A-Form do for my horse?

- Aid in the eliminating of dry, flaky hair coats and brittle manes and tails
- Increase the natural oils in the coat, bringing out dapples, and enhancing both color and sheen
- Reduce the incidence of toe cracks, quarter cracks, and other hoof abnormalities that stem from weak hoof walls
- Strengthen hoof walls so that shoes stay on longer, which translates into less lameness and more riding or training time
- Support maximal digestibility and a healthy digestive tract

How do the ingredients in Ker-A-Form work?

High-quality protein and fatty acids

Ker-A-Form contains both full-fat soybean meal and lecithin. Full-fat soybeans are abundant in amino acids. In fact, full-fat soybeans contain the highest quality protein and the greatest amount of lysine of any plant-source protein. Both soybeans and lecithin are abundant in omega-3 fatty acids, which help maintain elastic skin and slick, glossy coats. In addition, fatty acids contribute to hoof health by creating a barrier that repels excessive moisture.

Biotin

Biotin is a water-soluble B vitamin that is essential for the maintenance of connective tissue found in skin, hooves, and hair. Research studies have proven that at least 20 mg per day of biotin is needed to toughen hooves and promote the growth of healthy hoof walls.

Zinc

Zinc is a trace mineral vital to protein metabolism. Because hooves are predominantly composed of protein, zinc is integral to hoof strength. Zinc is also critical to proper immune function. Ker-A-Form contains zinc proteinate, the form of zinc most easily digested by horses.

Methionine and iodine

Methionine is an amino acid necessary for proper hoof growth. Hoof-building processes depend largely on methionine to bind keratin fibers in the hoof. The bonds that occur during growth give the hoof wall strength and resiliency. Iodine controls the production of thyroid hormones, which are necessary for optimal health of hair and hooves.

Satisfied customers say...

"Being a gray gelding, Emmett's coat changes color just about each season. He also has a thin hoof wall. Adding Ker-A-Form to his daily grain has helped brighten his coat and has tremendously improved the quality of his hooves. No more hoof cracks and a thicker hoof wall. My experiences with KPP products and services have been impeccable."

—Dana Kirkland, owner and rider of Performance Quarter Horses

"My farrier noted that my five-year-old's feet had changed dramatically after I started using Ker-A-Form. He used to always lose shoes, but since we started him on the Ker-A-Form, he has grown a ton of hoof and hasn't lost a shoe. His coat looks great too."

—Chrissa Hoffmann, FEI rider/trainer, United States Dressage Federation (USDF) gold medalist

Yeast cultures

Research has shown that high-quality yeast cultures help horses maintain a healthy digestive tract and increase the digestibility of nutrients by stimulating the activity of the good microorganisms in the hindgut.

Superior value for your dollar

Ounce for ounce Ker-A-Form provides more of the ingredients you need to support and maintain healthy hooves, hair coat, and hindgut at a lower cost per day!

COMPARE AND SAVE

| | Biotin (mg) | Methionine (mg) | Iodine (mg) | Zinc (mg) | Cost Per Day* | Fatty acids | Yeast cultures |
|------------------------------------|-------------|-----------------|-------------|------------|---------------|-------------|----------------|
| Ker-A-Form™ (1 oz) | 20 | 2500 | 2 | 200 | 0.48 | yes | yes |
| Ker-A-Form™ (2 oz) | 40 | 5000 | 4 | 400 | 0.96 | yes | yes |
| Farrier's Formula ¹ | 20 | 5300 | 1.2 | 250 | 1.47 | yes | yes |
| Platform ² Hoof Formula | 20 | 3000 | 0 | 53 | 0.66 | no | no |
| Grand Hoof Pellets | 20 | 3000 | 0 | 250 | 0.62 | no | yes |
| NuHoof Maximizer | 30 | 1800 | 1 | 250 | 0.57 | no | yes |
| Horseshoer's Secret ³ | 7.5 | 1448 | 0 | 150 | 0.51 | yes | yes |

*Cost per day was calculated based on average retail price.

¹ Farrier's Formula® is a registered trademark of Life Data® Labs, Inc.

² Platform® Hoof Formula is a registered trademark of Farnam Companies, Inc.

³ Horseshoer's Secret® is a registered trademark of Farnam Companies, Inc.



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Ker-A-Form is a hoof, hair and skin conditioner with digestive aids that provides high-quality ingredients—in the correct amounts, at an affordable price. Try it today.