

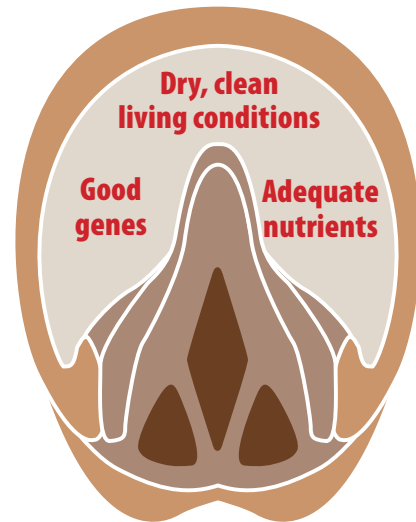
Ingredients for strong hooves and a healthy coat



When problems crop up it takes time to fix them. To ensure soundness and decrease your horse's downtime, it is best to be proactive when it comes to hoof maintenance.

Components of a Healthy Hoof

■ Basic Requirements ■ Supportive Ingredients in Ker-A-Form™



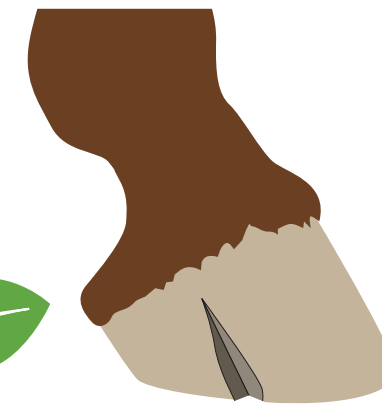
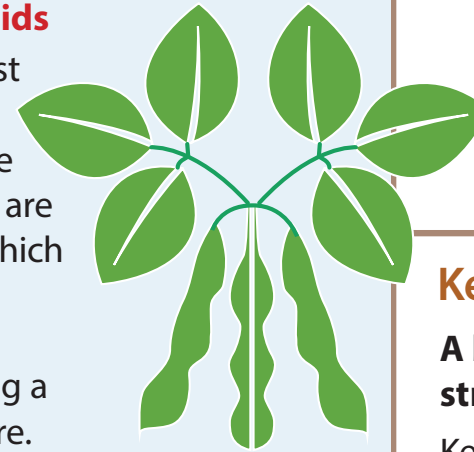
Omega Fatty Acids, Lecithin
Maintain the hoof's protective moisture barrier.

Biotin, Zinc, Iodine, Lysine, Methionine
Provide the building blocks of hoof structures.

What ingredients are important and how do they work?

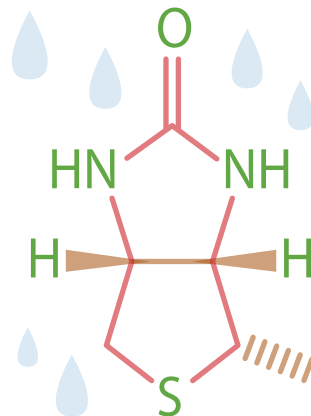
High-quality protein and fatty acids

Full-fat soybeans contain the highest quality protein and the greatest amount of lysine of any plant-source protein. Both soybeans and lecithin are abundant in omega-3 fatty acids, which help maintain elastic skin and slick, glossy coats. In addition, fatty acids contribute to hoof health by creating a barrier that repels excessive moisture.



One of the first signs of inadequate nutrition is a dry, dull hair coat and cracked hooves.

Biotin



Biotin is a water-soluble B vitamin that is essential for the maintenance of connective tissue found in skin, hooves, and hair. Research studies have proven that at least 20 mg per day of biotin is needed.

Zinc

Zinc is a trace mineral vital to protein metabolism. Because hooves and hair are predominantly composed of protein, zinc is integral to hoof and hair strength.

Methionine and iodine

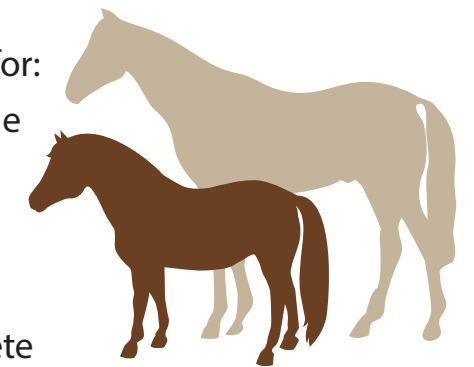
Hoof-building processes depend largely on methionine to bind keratin fibers in the hoof. Iodine controls the production of thyroid hormones, which are necessary for optimal health of hair and hooves.

Ker-A-Form™ supports:

A beautiful hair coat, luxurious mane and tail, and strong, resilient hooves.

Ker-A-Form is recommended for:

- Any horse or pony with brittle hooves, dry skin, and/or dull hair coats
- Those that are prone to losing shoes
- Horses or ponies that compete or are being ridden on a regular basis
- Those that are bathed frequently or live outside in extreme weather conditions
- Show and sale horses or ponies that require superior hair coats



Ounce for ounce, Ker-A-Form provides superior value for your dollar.



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