Ingredients for strong hooves and a healthy coat



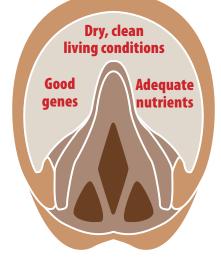
When problems crop up it takes time to fix them. To ensure soundness and decrease your horse's downtime, it is best to be proactive when it comes to hoof maintenance.

Components of a Healthy Hoof

Supportive Ingredients in Ker-A-Form[™] Basic Requirements

Omega Fatty Acids, Lecithin

Maintain the hoof's protective moisture barrier.



Biotin, Zinc, **lodine**, Lysine, Methionine

Provide the building blocks of hoof structures.

What ingredients are important and how do they work?

High-quality protein and fatty acids

Full-fat soybeans contain the highest quality protein and the greatest amount of lysine of any plant-source protein. Both soybeans and lecithin are abundant in omega-3 fatty acids, which help maintain elastic skin and slick, glossy coats. In addition, fatty acids contribute to hoof health by creating a barrier that repels excessive moisture.

Biotin

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Zinc



Biotin is a water-soluble B vitamin

of connective tissue found in skin.

hooves, and hair. Research studies

have proven that at least 20 mg

per day of biotin is needed.

Zinc is a trace mineral vital to protein metabolism. Because

hooves and hair are predominantly composed of protein,

Hoof-building processes depend largely on methionine to

bind keratin fibers in the hoof. Iodine controls the produc-

tion of thyroid hormones, which are necessary for optimal

zinc is integral to hoof and hair strength.

Methionine and iodine

health of hair and hooves.

that is essential for the maintenance

A beautiful hair coat, luxurious mane and tail, and strong, resilient hooves.

• Any horse or pony with brittle hooves, dry skin, and/or dull hair coats

• Those that are prone to losing shoes

• Horses or ponies that compete or are being ridden on a regular basis

or live outside in extreme weather conditions

• Show and sale horses or ponies that require superior hair coats





Ker-A-Form provides superior value for your dollar.

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One of the first signs of inadequate

nutrition is a dry,

dull hair coat and

cracked hooves.

Ker-A-Form[™] supports:

Ker-A-Form is recommended for:

• Those that are bathed frequently

Ounce for ounce,

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