

## Try Equi-Jewel® TODAY!

Contact Kentucky Performance Products for ordering information.

Available in 40-lb bags.



P.O. Box 1013  
Versailles, KY 40383  
800-772-1988  
www.KPPusa.com

## Equi-Jewel® All-natural, high-fat, low-starch/sugar source of cool energy

### What horses benefit from Equi-Jewel?

- All performance horses that need extra calories and a cool attitude
- Broodmares and stallions that need to maintain condition throughout the breeding season
- Growing horses that need low-carb calories to safely maximize growth
- Show and sale horses that need extra condition and shiny coats
- Seniors and horses on restricted diets that require low-starch/sugar calories

### What beneficial ingredients does Equi-Jewel contain?

Equi-Jewel is an all-natural, heat-stabilized rice bran containing a balanced calcium (Ca) to phosphorous (P) ratio. It provides high-fat, low starch/sugar energy to horses of any age or stage. With a balanced Ca:P ratio, Equi-Jewel can be added to any feeding program without causing mineral imbalances.

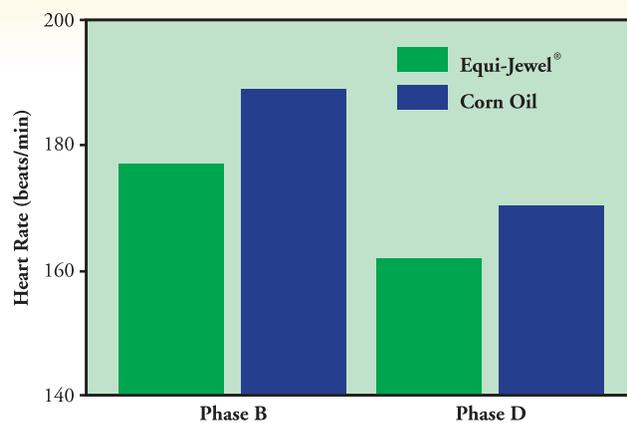
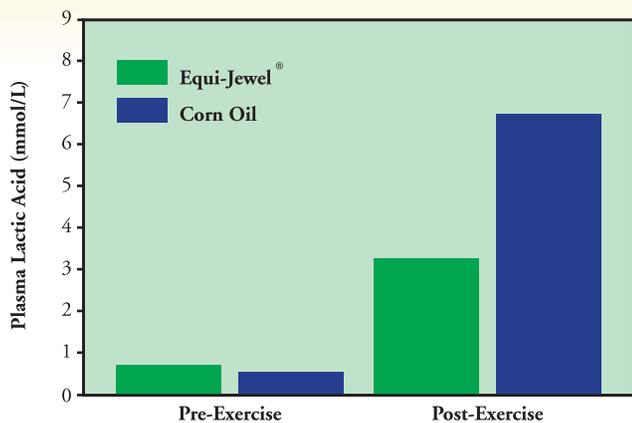
### What will Equi-Jewel do for my horse?

- Allows you to reduce meal size and lower the risk of grain overload by providing energy-rich calories from fat
- Boosts stamina by lowering lactic acid levels and heart rates during exercise
- Helps maintain steady glucose and insulin levels throughout the day by providing a low starch/sugar source of calories
- Keeps horses calm and focused on their work
- Supplies essential fatty acids necessary for healthy skin and coat

### Equi-Jewel: safe energy for performance horses

Energy is power—the power horses need to maintain body systems and perform the tasks we ask of them. Too little energy and your horse loses weight. Too little energy and performance declines.

Research has proven that fats are excellent energy sources for working horses. The increased utilization of fat reduces the use of glycogen. Glycogen utilization causes lactic acid buildup, which leads to fatigue and sore muscles. Horses using fat for energy have reduced heart rates. Reduced lactic acid levels and lower heart rates result in increased stamina and faster recovery times after strenuous exercise. Fat metabolism causes fewer hormone surges, helping keep horses calm and focused on their jobs.



*When rice bran was substituted for corn oil in rations, horses had lower heart rates and subsequent shorter recovery periods. In essence, horses fed Equi-Jewel will have greater stamina and endurance than horses fed corn oil.*

## Equi-Jewel's added fat benefits horses of all ages and stages

Equi-Jewel is beneficial for horses young and old. Youngsters maintained on high-fat, low-starch diets grow into sounder horses. The delicate systems of older horses utilize this highly digestible source of energy more efficiently and exhibit a decreased risk of metabolic disease. Broodmares and stallions benefit from the extra energy to maintain condition during pregnancy, lactation and breeding. Mares in positive energy balance (maintaining or gaining weight) conceive more readily than those in negative energy balance (losing weight).

Equi-Jewel contains minimal starch and is a very safe source of calories for all horses. It can be used to replace larger volumes of starchy concentrate, therefore decreasing meal size. Feeding smaller meals lessens the risk of grain overload, which in turn reduces the incidence of feed-related colic and laminitis.

Horses need a certain amount of fat in their diet so they can utilize the fat-soluble vitamins A, D, E and K. The absorption of these vitamins is vital to overall wellness and optimal performance. Additional dietary fat ensures proper vitamin absorption.

A positive effect of fat metabolism is that fat burns at a slow, steady rate, reducing glucose and insulin spikes. This is beneficial for horses diagnosed with laminitis, insulin resistance, and other metabolic disorders. Such horses are often prescribed diets high in fat.

**Equi-Jewel is available in an easy-to-feed, tasty pellet that even finicky eaters rarely turn down. For top performance, choose Equi-Jewel.**



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